

REP HEADLINE# 6187635 TRF# E:120628  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 15.30  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187635 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 15.30

REP: REVISION 10/10  
 SPOTS CANCELED LN'S 5, 32, 39, 48-49  
 PGM CHANGE LN'S 27-30  
 LN 53 ADDED  
 NEW TTL \$73,675  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

8/16/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	SZ	600A-700A	30			\$325.00	10/9	10/11	1		TU-TH	1
27	NZ	700P-730P	30			\$1,000.00	10/9	10/12	4		TU-F	4

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 490

PROGRAM : 6AM NEWS  
 ORD COM1 : 2X CANCELED  
 CON COM1 : 6AM NEWS  
 PROGRAM : NEWS  
 CON COM1 : NEWS

NOV 01 2012

10/16/12 FCC

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 15.30  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
28	NZ		700P-730P	30		\$1,000.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
29	NZ		730P-800P	30		\$1,000.00	10/9	10/12	4		TU-F	4
PROGRAM : ET												
CON COM1: ET												
30	NZ		730P-800P	30		\$1,000.00	10/15	10/15	1		MON	1
PROGRAM : ET												
CON COM1: ET												
32	S		1100P-1130P	30		\$1,250.00	10/9	10/14	4		TU,TH-SU	4
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												
39	S		600P-630P	30		\$700.00	10/13	10/13	0		SAT	0
PROGRAM : SAT 6PM NEWS												
CON COM1: SAT 6PM NEWS												
48	SZ		1000P-1100P	30		\$1,800.00	10/9	10/9	1		TUE	1
PROGRAM : PARENTHOOD												
ORD COM1: 1X ADDED												
CON COM1: PARENTHOOD												
49	SZ		1000P-1100P	30		\$1,800.00	10/10	10/10	1		WED	1
PROGRAM : CHICAGO FIRE												
ORD COM1: 1X ADDED												
CON COM1: CHICAGO FIRE												
53	A		1130P-1200M	30		\$1,250.00	10/14	10/14	1		SUN	1
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												

OCT/12 73675.00 CONTRACT TOTAL 73675.00  
 TOTAL SPOTS 94

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CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 15.30  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$346,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%

SHARES ARE ACCURATE

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 802 Issue 3



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	73675	Campaign Ref:	E:120628109
Buyer:	FL	Client/Product/Estimate:	. / .490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est./PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
11	M-F 10a Dayline .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 10a Dayline M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
13	M-F 11a News ..WTF..	03		30 Comme	Nbr of Spots Closed PR	3	3	
14	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
26	M-F 7p Entertainment Tonight .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
27	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
28	M-F 730p Extra .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
29	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots			
Weekly Totals: (Total Spots(Ord Spots))					80	16	96	
Open PR					-2		-2	-650
Closed PR					25	6	31	

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Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 802 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	73675	Campaign Ref:	E:120628109
Buyer:	..	Client/Product/Estimate:	./1490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est/PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
48	M-F 5a News ..TWTF..	06	75	30 Comme	Nbr of Spots Closed PR	4 1	4 1	300 75
49	M-F 5a News M.....	06	75	30 Comme	Nbr of Spots Closed PR	1 4	1 4	75
50	M-F 530a News ..TWTF..	06		30 Comme	Nbr of Spots Closed PR			
51	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	325
52	M-F 6a News ..TWT...	06	325	30 Comme	Nbr of Spots Open Pre-Empted	1 2	1 2	325 650
54	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots	8	8	7200
55	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	2	2	1800
56	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots	4	4	2200
57	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Open PR					-2		-2	-650
Closed PR					25	6	31	

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Buyer:	FL	Client/Product/Estimate:	/ / 1490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est./PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
58	M-F 10a News .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
59	M-F 10a News M.....	06	80	30 Comme	Nbr of Spots	1	1	80
60	M-F 2p Rachael Ray .TWTF..	06	125	30 Comme	Nbr of Spots	4	4	500
61	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots	1	1	125
62	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
63	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
64	M-F 5p News .TWTF..	06	450	30 Comme	Nbr of Spots	2	2	900
65	M-F 5p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
66	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
67	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	3	3	3600

Weekly Totals: Total Spots(Ord Spots)

Open PR	80	16	96	-650
Closed PR	25	6	31	

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<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 73675	<b>Campaign Ref:</b> E:120628109
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / 1490	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06187635
<b>Est./PO Number:</b> 06187635	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
68	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
69	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	03	2000	30 Comme	Nbr of Spots	3	3	6000
70	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
71	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
72	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
73	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
74	Sun 7p ET / 6p CT Football Night in America .....S	06		30 Comme	Nbr of Spots			
75	M-Su 11p News .T.TFS.	03	1250	30 Comme	Nbr of Spots	4	4	5000
76	M-Su Late News Late Run .....S	03	1250	30 Comme	Nbr of Spots	1	1	1250
<b>Weekly Totals: Total Spots(Ord Spots)</b>					80	16	96	
<b>Open PR</b>					-2		-2	-650
<b>Closed PR</b>					25	6	31	

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Buyer:	FL	Client/Product/Estimate:	1/1490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est/PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
77	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
78	M-F 1237a ET / 1137p CT Late Night .TWTF..	06		30 Comme	Nbr of Spots Closed PR	3	3	
86	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	750
88	M-F 1030a Extra .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
89	M-F 1030a Extra M.....	06	80	30 Comme	Nbr of Spots	1	1	80
90	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme	Nbr of Spots	1	1	1800
91	Wed 10p ET / 9p CT Chicago Fire ..W....	06	1800	30 Comme	Nbr of Spots	1	1	1800
92	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	06		30 Comme	Nbr of Spots Closed PR	1	1	
93	M-F 1135p ET / 1035p CT Tonight ..W....	06		30 Comme	Nbr of Spots Closed PR	1	1	
	M-F 1135p ET / 1035p CT Tonight							
Weekly Totals:					Total Spots(Ord Spots)			
					Open PR	80	16	96
					Closed PR	-2	-2	-650
						25	8	31



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Tampa, FL 33601

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Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	73675	Campaign Ref:	E:120628109
Buyer:	..	Client/Product/Estimate:	./ /490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est/PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
94	SHOW	06		30	Nbr of Spots			
	M.....			Comme	Closed PR	1	1	
95	M-F 530a News	01	470	30	Nbr of Spots	4	4	1880
	...TF..			Comme				
96	M-F 530a News	01	470	30	Nbr of Spots	1	1	470
	M.....			Comme				
97	M-F 6a News	03	700	30	Nbr of Spots	1	1	700
	M.....			Comme				
98	Sun 7p ET / 6p CT Football Night in America	03	3400	30	Nbr of Spots	1	1	3400
	.....S			Comme				
99	M-F 1237a ET / 1137p CT Late Night	01	400	30	Nbr of Spots	3	3	1200
	...TF..			Comme				
100	Sat 7a Today Show	03	500	30	Nbr of Spots	1	1	500
	.....S.			Comme				
101	Sat 9a News	03	300	30	Nbr of Spots	1	1	300
	.....S.			Comme				
102	Sat 12p News	03	150	30	Nbr of Spots	1	1	150
	.....S.			Comme				
103	Sat 7p Entertainment Tonight	03	650	30	Nbr of Spots	1	1	650
Weekly Totals:					80	16	96	
Total Spots(Ord Spots)					-2		-2	-650
Open PR					25	6	31	
Closed PR								

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 6190 Grovedale CT #200  
 Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
 Submission Number 802 Issue 3



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 P.O. Box 1410  
 Tampa, FL 33601  
**PHONE (813) 228-8888**

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<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 73675	<b>Campaign Ref:</b> E:120628109
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ./ /490	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06187635
<b>Est./PO Number:</b> 06187635	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
104	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots	1	1	1100
105	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
106	Sun 12p News .....S	03	150	30 Comme	Nbr of Spots	1	1	150
107	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	Nbr of Spots	1	1	5000
108	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
109	M-F 1135p ET / 1035p CT Tonight Show ....F..	03	650	30 Comme	Nbr of Spots	1	1	650
110	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots	1	1	650
<b>Weekly Totals: Total Spots(Ord Spots)</b>					80	16	96	
Open PR					-2		-2	-650
Closed PR					25	6	31	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 10a Daytime	:30 Commercial	10/08/12	Closed Pre Emption	780.00	No Makegood / Credit	0000000000	E:120628109
12	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628109
13	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	390.00	No Makegood / Credit	0000000000	E:120628109
14	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	0.00	10/10, 10/16)	0000168004	E:120628109
26	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628109
27	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	4,800.00	10/09, 10/15, 10/16)	0000167930	E:120628109
28	M-F 730p Extra	:30 Commercial	10/15/12	Closed Pre Emption	1,200.00	10/09, 10/15, 10/16)	0000167930	E:120628109
29	M-F 730p Extra	:30 Commercial	10/08/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628109
50	M-F 530a News	:30 Commercial	10/15/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628109
51	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120628109
52	M-F 530a News	:30 Commercial	10/15/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120628109
74	M-F 6a News	:30 Commercial	10/08/12	Open Pre Emption	650.00		0000000000	E:120628109
78	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120628109
92	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/08/12	Closed Pre Emption	300.00	No Makegood / Credit	0000000000	E:120628109
93	Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	10/08/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120628109
94	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/08/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120628109
94	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120628109

Grand Totals

Totals		10/08	Month 10 Weeks: 4	10/15
Spots	96		80	16
Cost	74325		64295	10030

Grand Totals:

Spots: 96  
Gross Total: 73,675.00  
Commission: 11,051.25  
Net Total: 62,623.75

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\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 14.16  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187635 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 14.16

REP: REVISION 10/10  
RATES REVISED LN'S 3-4, 6, 31, 34, 36-38, 40-43, 45, 50-52  
SPOTS CANCELED LN'S 48-49  
NEW TTL \$71,425  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

01/16/10

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = AGENCY EST# = 490  
AGENCY PRODUCT CODE =

12 \* 530A-600A 30 \$470.00 10/11 10/12 4 TH-F 4

PROGRAM : 530AM NEWS  
CON COM1 : 530AM NEWS

14 R 530A-600A 30 \$470.00 10/15 10/15 1 MON 1

PROGRAM : 530AM NEWS  
CON COM1 : 530AM NEWS

OCT10/12 14.16  
WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15		R	600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$700.00	10/15	10/15	1		MON	1
16		R	700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$3,400.00	10/14	10/14	1		SUN	1
17		*	1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$400.00	10/11	10/12	3		TH-F	3
18		R	700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$500.00	10/13	10/13	1		SAT	1
19		R	900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$300.00	10/13	10/13	1		SAT	1
20		R	1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$150.00	10/13	10/13	1		SAT	1
21		R	700P-800P PROGRAM : SAT ET CON COM1: SAT ET	30		\$650.00	10/13	10/13	1		SAT	1
22		R	800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$1,100.00	10/14	10/14	1		SUN	1
23		R	900A-1000A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$300.00	10/14	10/14	1		SUN	1

REP HEADLINE# 6187635 TRF# E:120628  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 14.16  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	R		1200N-100P	30		\$150.00	10/14	10/14	1		SUN	1
PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS												
2	R		630P-700P	30		\$5,000.00	10/14	10/14	1		SUN	1
PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS												
3	S		1000P-1100P	30		\$1,800.00	10/9	10/9	0		TUE	0
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
4	S		1000P-1100P	30		\$1,800.00	10/10	10/10	0		WED	0
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
5	R		1000P-1100P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : DATELINE CON COM1: DATELINE												
6	*		1130P-1230A	30		\$650.00	10/12	10/12	1		FRI	1
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW												
7	R		1130P-1230A	30		\$650.00	10/15	10/15	1		MON	1
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW												
OCT/12 71425.00						CONTRACT TOTAL 71425.00						
						TOTAL SPOTS 95						

75,025

120628109

*Cancelled  
 cannot  
 schedule  
 to air*

REP HEADLINE# 6187635 TRF# E:120628  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 14.16  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$346,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG23/12 12.17  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

REP. #	OFF. #	SALESMAN #
-----		
BUYER NAME SHELLI HUTTON		

BUYER NAME	SHELLI HUTTON
SALES PRSN	WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22310

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

(CE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			AUG23/12 12.17

REVISED RATES LINES 1-45  
REVISED SPOTS LINES 7-10, 13, 14, 19, 21, 23, 26, 34, AND 35  
REVISED TP AND PROGRAM 11 AND 12  
ADDED LINES 46-52  
REV TTL \$63,800 @97X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

CON CM BILL NELSON FOR SENATE

7043

01/03/20

[illegible]

9/10/12 for (E)



FROM REP AUG23/12 12.17  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$125.00	10/9	10/12	4		TU-F	4
4	R		530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$125.00	10/15	10/15	1		MON	1
5	R		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$325.00	10/9	10/11	3		TU-TH	3
6	R		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$325.00	10/15	10/15	1		MON	1
7	RS		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/9	10/12	8		TU-W, F	8
8	RS		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/15	10/15	2		MON	2
9	RS		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$550.00	10/9	10/12	4		TU-F	4
10	RS		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$550.00	10/15	10/15	1		MON	1
11	*		1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$80.00	10/9	10/12	4		TU-F	4

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG23/12 12.17  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	*		1000A-1030A	30		\$80.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
13	S		1100A-1200N	30		\$195.00	10/10	10/12	0		W-F	0
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												
14	S		1100A-1200N	30		\$195.00	10/15	10/15	0		MON	0
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												
15	R		200P-300P	30		\$125.00	10/9	10/12	4		TU-F	4
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
16	R		200P-300P	30		\$125.00	10/15	10/15	1		MON	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
17	R		400P-500P	30		\$600.00	10/9	10/12	4		TU-F	4
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
18	R		400P-500P	30		\$600.00	10/15	10/15	1		MON	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
19	RS		500P-530P	30		\$450.00	10/9	10/11	2		TU-TH	2
PROGRAM : 5PM NEWS												
CON COM1: 5PM NEWS												
20	R		500P-530P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : 5PM NEWS												
CON COM1: 5PM NEWS												

REP HEADLINE# 6187635  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*

AUG23/12 12.17  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	RS		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$900.00	10/9	10/12	3		TU-F	3
23	RS		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/9	10/12	3		TU-F	3
24	R		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
25	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/10	10/12	3		W-F	3
26	RS		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/15	10/15	0		MON	0
27	R		700P-730P PROGRAM : <del>ET</del> NEWS CON COM1: <del>ET</del>	30		\$1,000.00	10/9	10/12	4		TU-F	4
28	R		700P-730P PROGRAM : <del>ET</del> NEWS CON COM1: <del>ET</del>	30		\$1,000.00	10/15	10/15	1		MON	1
29	R		730P-800P PROGRAM : <del>EXTRA</del> CT CON COM1: <del>EXTRA</del>	30		\$1,000.00	10/9	10/12	4		TU-F	4
30	R		730P-800P PROGRAM : <del>EXTRA</del> CT CON COM1: <del>EXTRA</del>	30		\$1,000.00	10/15	10/15	1		MON	1

REP HEADLINE# 6187635  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
AUG23/12 12.17  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	R		700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$1,700.00	10/14	10/14	1		SUN	1
32	R		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,250.00	10/9	10/14	5		TU,TH,FR,SU	5
33	R		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,250.00	10/15	10/15	1		MON	1
34	RS		1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$100.00	10/9	10/12	3		TU-F	3
35	RS		1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$100.00	10/15	10/15	0		MON	0
36	R		700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$250.00	10/13	10/13	1		SAT	1
37	R		900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$150.00	10/13	10/13	1		SAT	1
38	R		1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$75.00	10/13	10/13	1		SAT	1
39	R		600P-630P PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS	30		\$700.00	10/13	10/13	1		SAT	1

1130-1230  
due NFL

1  
ing

FROM REP AUG23/12 12.17  
\*\* CHANGES \*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	R		700P-800P PROGRAM : SAT ET CON COM1: SAT ET	30		\$325.00	10/13	10/13	1		SAT	1
41	R		800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	10/14	10/14	1		SUN	1
42	R		900A-1000A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$150.00	10/14	10/14	1		SUN	1
43	R		1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$75.00	10/14	10/14	1		SUN	1
44	R		600P-630P PROGRAM : SUN 6PM NEWS CON COM1: SUN 6PM NEWS	30		\$750.00	10/14	10/14	1		SUN	1
45	R		630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$2,500.00	10/14	10/14	1		SUN	1
46	A		1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$80.00	10/9	10/12	4		TU-F	4
47	A		1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$80.00	10/15	10/15	1		MON	1
48	A		1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$1,800.00	10/9	10/9	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	A		1000P-1100P	30		\$1,800.00	10/10	10/10	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
50	A		1000P-1100P	30		\$1,500.00	10/12	10/12	1		FRI	1
PROGRAM : DATELINE												
CON COM1: DATELINE												
51	A		1130P-1230A	30		\$325.00	10/10	10/10	1		WED	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
52	A		1130P-1230A	30		\$325.00	10/15	10/15	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
OCT/12												63800.00
												97
												CONTRACT TOTAL
												TOTAL SPOTS

MARKET TOTALS \$346,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601  
PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	63100	Campaign Ref:	E:120628109
Buyer:	FL	Client/Product/Estimate:	1/1490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est/PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
11	M-F 10a Daytime TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 10a Daytime M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
13	M-F 11a News ..WTF..	03		30 Comme	Nbr of Spots Closed PR	3	3	
14	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
26	M-F 7p Entertainment Tonight TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
27	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
28	M-F 730p Extra TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
29	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	63100	Campaign Ref:	E:120628109
Buyer:	..	Client/Product/Estimate:	.. / 1490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est./PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
48	M-F 5a News .TWTF..	06	75	30 Comme	Nbr of Spots 4		4	300
49	M-F 5a News M.....	06	75	30 Comme	Nbr of Spots 1		1	75
50	M-F 530a News .TWTF..	06	125	30 Comme	Nbr of Spots 4		4	500
51	M-F 530a News M.....	06	125	30 Comme	Nbr of Spots 1		1	125
52	M-F 6a News .TWTF..	06	325	30 Comme	Nbr of Spots 3		3	975
53	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots 8		8	2600
54	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots 2		2	1800
55	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots 4		4	3600
56	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots 1		1	550
57	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots 1		1	550
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	



Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	63100	Campaign Ref:	E:120628109
Buyer:	FL	Client/Product/Estimate:	1/490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est./PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
58	M-F 10a News .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
59	M-F 10a News M.....	06	80	30 Comme	Nbr of Spots	1	1	80
60	M-F 2p Rachael Ray .TWTF..	06	125	30 Comme	Nbr of Spots	4	4	500
61	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots	1	1	125
62	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
63	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
64	M-F 5p News .TWTF..	06	450	30 Comme	Nbr of Spots	2	2	900
65	M-F 5p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
66	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
67	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	3	3	3600
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	63100	Campaign Ref:	E:120628109
Buyer:	..	Client/Product/Estimate:	.. / .490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est/PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
68	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
69	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	03	2000	30 Comme	Nbr of Spots	3	3	6000
70	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
71	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
72	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
73	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
74	Sun 7p ET / 6p CT Football Night In America .....S	06	1700	30 Comme	Nbr of Spots	1	1	1700
75	M-Su 11p News ..T.TFS.	03	1250	30 Comme	Nbr of Spots	4	4	5000
76	M-Su Late News Late Run .....S	03	1250	30 Comme	Nbr of Spots	1	1	1250
77	M-Su 11p News	03	1250	30	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	63100	Campaign Ref:	E:120628109
Buyer:	FL	Client/Product/Estimate:	././490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est/PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
78	M..... M-F 1237a ET / 1137p CT Late Night TWTF..	06	100	30 Comme	Nbr of Spots 3		3	300
79	.....S. Sat 7a Today Show	06	250	30 Comme	Nbr of Spots 1		1	250
80	.....S. Sat 9a News	06	150	30 Comme	Nbr of Spots 1		1	150
81	.....S. Sat 12p News	06	75	30 Comme	Nbr of Spots 1		1	75
82	.....S. Sat 7p Entertainment Tonight	06	325	30 Comme	Nbr of Spots 1		1	325
83	.....S. Sun 8a Today Show	06	250	30 Comme	Nbr of Spots 1		1	250
84	.....S. Sun 9a News	06	150	30 Comme	Nbr of Spots 1		1	150
85	.....S. Sun 12p News	06	75	30 Comme	Nbr of Spots 1		1	75
86	.....S. Sun 6p News	03	750	30 Comme	Nbr of Spots 1		1	750
87	.....S. Sun 630p ET / 530p CT NBC Nightly News	03	2500	30 Comme	Nbr of Spots 1		1	2500
Weekly Totals: Total Spots(Ord Spots)					80	16	96	
Closed PR					15	4	19	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 762 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 63100	Campaign Ref: E:120628109
Buyer: ..	Client/Product/Estimate: / /490	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06187635
Est./PO Number: 06187635	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
88	M-F 1030a Extra ..TWT..	06	80	30 Comme	Nbr of Spots	4	4	320
89	M-F 1030a Extra M.....	06	80	30 Comme	Nbr of Spots	1	1	80
90	Tue 10p ET / 9p CT Parenthood ..T....	06	1800	30 Comme	Nbr of Spots	1	1	1800
91	Wed 10p ET / 9p CT Chicago Fire ..W....	06	1800	30 Comme	Nbr of Spots	1	1	1800
92	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	06	1500	30 Comme	Nbr of Spots	1	1	1500
93	M-F 1135p ET / 1035p CT Tonight Show ..W....	06	325	30 Comme	Nbr of Spots	1	1	325
94	M-F 1135p ET / 1035p CT Tonight Show M.....	06	325	30 Comme	Nbr of Spots	1	1	325
<b>Weekly Totals: Total Spots(Ord Spots)</b>					80	16	96	
Closed PR					15	4	19	

Pre-emption Summary					Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value		
					780.00		

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 10a Daytime	:30 Commercial	10/08/12	Closed Pre Emption		No Makegood / Credit	0000000000	E:120628109
12	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628109
13	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	390.00	No Makegood / Credit	0000000000	E:120628109
14	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	0.00	10/10, 10/16	0000168004	E:120628109
26	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628109
27	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	4,800.00	10/09, 10/15, 10/16	0000167930	E:120628109
28	M-F 730p Extra	:30 Commercial	10/08/12	Closed Pre Emption	1,200.00	10/15, 10/16	0000167930	E:120628109
29	M-F 730p Extra	:30 Commercial	10/08/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628109
			10/15/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628109

Grand Totals

Totals		Month 10 Weeks: 4	
Spots	Cost	10/08	10/15
96	63100	90	16
		54115	8985

Grand Totals:

Spots:	96
Gross Total:	63,100.00
Commission:	9,465.00
Net Total:	53,635.00

REP HEADLINE# 6187635  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
JUN18/12 17.0  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/C/SEN/FL

AGY # AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

REP. # OFF. # SALESMAN #

BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6187635

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE JUN18/12 17.00

REP: NEW ORDER  
TTL \$83,055 @96X  
PLEASE CONFIRM  
THANKS! KIM FOR MEGHAN

CON CM BILL NELSON FOR SENATE

\$\$\$ 4840

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 490

1 500A-530A 30 \$180.00 10/9 10/12 4 TV-F 4

PROGRAM : 5AM NEWS  
CON COM1 : 5AM NEWS

2 500A-530A 30 \$180.00 10/15 10/15 1 MON 1

PROGRAM : 5AM NEWS  
CON COM1 : 5AM NEWS

3 530A-600A 30 \$300.00 10/9 10/12 4 TU-F 4

PROGRAM : 530AM NEWS  
CON COM1 : 530AM NEWS

REP HEADLINE# 6187635  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$300.00	10/15	10/15	1		MON	1
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/9	10/11	3		TU-TH	3
6			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/15	10/15	1		MON	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/9	10/12	3		TU-W,F	3
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/15	10/15	1		MON	1
9			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$660.00	10/9	10/12	8		TU-F	8
10			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$660.00	10/15	10/15	2		MON	2
11			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/9	10/12	4		TU-F	4
12			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/15	10/15	1		MON	1

REP HEADLINE# 6187635  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	10/10	10/12	3		W-F	3
14			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	10/15	10/15	1		MON	1
15			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/9	10/12	4		TU-F	4
16			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/15	10/15	1		MON	1
17			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/9	10/12	4		TU-F	4
18			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/15	10/15	1		MON	1
19			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/9	10/11	3		TU-TH	3
20			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/15	10/15	1		MON	1
21			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/9	10/12	4		TU-F	4



REP HEADLINE# 6187635  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
23			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/9	10/12	4		TU-F	4
24			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/15	10/15	1		MON	1
25			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/10	10/12	3		W-F	3
26			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/15	10/15	1		MON	1
27			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/9	10/12	4		TU-F	4
28			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/15	10/15	1		MON	1
29			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/9	10/12	4		TU-F	4
30			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/15	10/15	1		MON	1
31			700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$4,080.00	10/14	10/14	1		SUN	1

REP HEADLINE# 6187635  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN18/12 17.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32			1100P-1130P	30		\$1,500.00	10/9	10/14	5		TU,TH-SU	5
			PROGRAM : 11PM NEWS									
			CON COM1: 11PM NEWS									
33			1100P-1130P	30		\$1,500.00	10/15	10/15	1		MON	1
			PROGRAM : 11PM NEWS									
			CON COM1: 11PM NEWS									
34			1230A-130A	30		\$240.00	10/9	10/12	4		TU-F	4
			PROGRAM : FALLON									
			CON COM1: FALLON									
35			1230A-130A	30		\$240.00	10/15	10/15	1		MON	1
			PROGRAM : FALLON									
			CON COM1: FALLON									
36			700A-900A	30		\$600.00	10/13	10/13	1		SAT	1
			PROGRAM : SAT TODAY									
			CON COM1: SAT TODAY									
37			900A-1000A	30		\$360.00	10/13	10/13	1		SAT	1
			PROGRAM : SAT NEWS									
			CON COM1: SAT NEWS									
38			1200N-100P	30		\$180.00	10/13	10/13	1		SAT	1
			PROGRAM : SAT NOON NEWS									
			CON COM1: SAT NOON NEWS									
39			600P-630P	30		\$840.00	10/13	10/13	1		SAT	1
			PROGRAM : SAT 6PM NEWS									
			CON COM1: SAT 6PM NEWS									
40			700P-800P	30		\$780.00	10/13	10/13	1		SAT	1
			PROGRAM : SAT ET									
			CON COM1: SAT ET									

*Sam - late of 1130-130M*

*1*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41			800A-900A	30		\$600.00	10/14	10/14	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
42			900A-1000A	30		\$360.00	10/14	10/14	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
43			1200N-100P	30		\$180.00	10/14	10/14	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
44			600P-630P	30		\$900.00	10/14	10/14	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
45			630P-700P	30		\$3,000.00	10/14	10/14	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												

OCT/12 83055.00

CONTRACT TOTAL

83055.00

TOTAL SPOTS

96

MARKET TOTALS \$346,062

WFLA 24%

WFTS 17%

WTSP 25%

WTVT 26%

WTOG 0%

WTTA 2%

WMOR 2%

WMOX 0%

WXPX 0%

WWSB 4%

CABL 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+\*

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 648 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 82215	<b>Campaign Ref:</b> E:120628109
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> . / 1490	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06187635
<b>Est./PO Number:</b> 06187635	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

<b>Product:</b> Bill Nelson 4 Senate	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 5a News TWTF..	180	30 Comme	Nbr of Spots 4		4	720
2	M-F 5a News M.....	180	30 Comme	Nbr of Spots 1		1	180
3	M-F 530a News TWTF..	300	30 Comme	Nbr of Spots 4		4	1200
4	M-F 530a News M.....	300	30 Comme	Nbr of Spots 1		1	300
5	M-F 6a News TWTF..	840	30 Comme	Nbr of Spots 3		3	2520
6	M-F 6a News M.....	840	30 Comme	Nbr of Spots 1		1	840
7	M-F 7a Today Show TWTF..	1080	30 Comme	Nbr of Spots 3		3	3240
8	M-F 7a Today Show M.....	1080	30 Comme	Nbr of Spots 1		1	1080
9	M-F 9a Today Show II TWTF..	660	30 Comme	Nbr of Spots 8		8	5280
<b>Weekly Totals: Total Spots(Ord Spots)</b>				78	17	95	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 648 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	82215	Campaign Ref:	E:120628109
Buyer:	FL	Client/Product/Estimate:	1. /490	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06187635
Est./PO Number:	06187635	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 9a Today Show II M.....	660	30 Comme	Nbr of Spots	2	2	1320
11	M-F 10a Daytime .TWTF..	195	30 Comme	Nbr of Spots	4	4	780
12	M-F 10a Daytime M.....	195	30 Comme	Nbr of Spots	1	1	195
13	M-F 11a News ..WTF..	195	30 Comme	Nbr of Spots	3	3	585
14	M-F 11a News M.....	195	30 Comme	Nbr of Spots	1	1	195
15	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots	4	4	1200
16	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots	1	1	300
17	M-F 4p Dr Oz .TWTF..	720	30 Comme	Nbr of Spots	4	4	2880
18	M-F 4p Dr Oz M.....	720	30 Comme	Nbr of Spots	1	1	720
19	M-F 5p News .TWTF..	1080	30 Comme	Nbr of Spots	3	3	3240
20	M-F 5p News M.....	1080	30 Comme	Nbr of Spots	1	1	1080
21	M-F 530p News .TWTF..	1080	30 Comme	Nbr of Spots	4	4	4320
Weekly Totals: Total Spots(Ord Spots)				78	17	95	

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 648 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 82215	<b>Campaign Ref:</b> E:120628109
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> .I./490	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06187635
<b>Est/PO Number:</b> 06187635	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
22	M-F 6p News ..TWTF..	1440	30 Comme	Nbr of Spots 4		4	5760
23	M-F 6p News M.....	1440	30 Comme	Nbr of Spots 1	1	1	1440
24	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	2400	30 Comme	Nbr of Spots 3		3	7200
25	M-F 630p ET / 530p CT NBC Nightly News M.....	2400	30 Comme	Nbr of Spots 1		1	2400
26	M-F 7p Entertainment Tonight ..TWTF..	1200	30 Comme	Nbr of Spots 4		4	4800
27	M-F 7p Entertainment Tonight M.....	1200	30 Comme	Nbr of Spots 1	1	1	1200
28	M-F 730p Extra ..TWTF..	1200	30 Comme	Nbr of Spots 4		4	4800
29	M-F 730p Extra M.....	1200	30 Comme	Nbr of Spots 1	1	1	1200
30	Sun 7p ET / 6p CT Football Night in America .....S	4080	30 Comme	Nbr of Spots 1		1	4080
31	M-Su 11p News ..T.TFS.	1500	30 Comme	Nbr of Spots 4		4	6000
32	M-Su Late News Late Run .....S	1500	30 Comme	Nbr of Spots 1		1	1500
<b>Weekly Totals: Total Spots(Ord Spots)</b>				78	17	95	

**Abar Hutton Media**  
 6190 Grovedale CT #200  
 Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
 Submission Number 648 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 82215	<b>Campaign Ref:</b> E:120628109
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> / / 1490	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06187635
<b>Est./PO Number:</b> 06187635	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
33	M-Su 11p News M.....	1500	30 Comme		1	1	1500
34	M-F 1237a ET / 1137p CT Late Night ..TWTF..	240	30 Comme	4		4	960
35	M-F 1237a ET / 1137p CT Late Night M.....	240	30 Comme		1	1	240
36	Sat 7a Today Show .....S.	600	30 Comme	1		1	600
37	Sat 9a News .....S.	360	30 Comme	1		1	360
38	Sat 12p News .....S.	180	30 Comme	1		1	180
39	Sat 7p Entertainment Tonight .....S.	780	30 Comme	1		1	780
40	Sun 8a Today Show .....S.	600	30 Comme	1		1	600
41	Sun 9a News .....S.	360	30 Comme	1		1	360
42	Sun 12p News .....S.	180	30 Comme	1		1	180
43	Sun 6p News .....S.	900	30 Comme	1		1	900
44	Sun 630p ET / 530p CT NBC Nightly News	3000	30	1		1	3000
<b>Weekly Totals: Total Spots(Ord Spots)</b>				78	17	95	

**Abar Hutton Media**  
 6190 Grovedale CT #200  
 Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
 Submission Number 648 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 82215	<b>Campaign Ref:</b> E:120628109
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> . / 1490	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06187635
<b>Est./PO Number:</b> 06187635	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
.....S			Comme				
<b>Weekly Totals:</b> Total Spots (Ord Spots)				78	17	95	

Grand Totals

		Month 10 Weeks: 4	
Totals		10/08	10/15
Spots	95	78	17
Cost	82215	68025	14190

<b>Grand Totals:</b>	<b>Spots:</b> 95
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<b>Gross Total:</b>	<b>82,215.00</b>
<b>Commission:</b>	<b>12,332.25</b>
<b>Net Total:</b>	<b>69,882.75</b>





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:120628109  
WFLA  
INVOICE NUMBER 0100033237  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /490  
Desc: 06187635

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	195.00	11	4	10/09	TU	*WFLA	:30 Commercial	.00	Preempt	195.00-
				10/10	WE			.00	Program Change	195.00-
				10/11	TH			.00	Preempt	195.00-
				10/12	FR			.00	Program Change	195.00-
	195.00	12	1	10/15	MO			.00	Preempt	195.00-
M-F 11a News	195.00	13	3	10/10	WE	*WFLA	:30 Commercial	.00	Preempt	195.00-
				10/11	TH			.00	Program Change	.00-
				10/12	FR			.00	Preempt	195.00-
	195.00	14	1	10/15	MO			.00	Program Change	195.00-

\*\*\* Continued \*\*\*

PERIOD COST 86,660.00

94 Total Units

ACTUAL GROSS BILLING 73,675.00  
AGENCY COMMISSION 11,051.25  
NET DUE 62,623.75

SUB-TOTALS Debits .00  
Credits 12,985.00-  
TOTAL RECONCILING 12,985.00CR

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**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate  
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100033237  
BROADCAST MONTH 10/01/2012 - 10/28  
AMOUNT DUE 62,623.75

REMIT TO:

\*00152

000021320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021320 00000100033237 006262375 9



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12 E:120628109  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033237  
PAGE 2  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /490  
Desc: 06187635

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7p Entertainment Tonight	1200.00	26 4	10/09 TU *WFLA :30 Commercial	.00	Change
			10/09 TU	.00	Preempt Program .00-
			10/09 TU	.00	Change Program .00-
			10/09 TU	.00	Change Program .00-
			10/09 TU	.00	Change Program .00-
			10/09 TU	.00	Change Program .00-
	1200.00	27 1	10/15 MO	.00	Change Program .00-
M-F 730p Extra	1200.00	28 4	10/09 TU *WFLA :30 Commercial	.00	Change
			10/10 WE	.00	Preempt Program 1200.00-
			10/11 TH	.00	Change Program 1200.00-
			10/12 FR	.00	Change Program 1200.00-
			10/12 FR	.00	Change Program 1200.00-
	1200.00	29 1	10/15 MO	.00	Change Program 1200.00-
M-F 5a News	75.00	48 4	10/09 TU 05:22A *WFLA :30 Commercial	75.00	Change
			10/10 WE 05:10A	75.00	
			10/11 TH 05:12A	75.00	
			10/12 FR 05:10A	75.00	
	75.00	49 1	10/15 MO 05:24A	75.00	
M-F 530a News	125.00	50 4	10/09 TU *WFLA :30 Commercial	.00	Preempted 125.00-
			10/10 WE	.00	Preempted 125.00-
			10/11 TH	.00	Preempted 125.00-
			10/12 FR	.00	Preempted 125.00-
	125.00	51 1	10/15 MO	.00	Preempted 125.00-
M-F 6a News	325.00	52 3	10/09 TU 06:58A *WFLA :30 Commercial	325.00	
			*** Continued ***		

PERIOD COST 86,660.00

94 Total Units  
ACTUAL GROSS BILLING 73,675.00  
AGENCY COMMISSION 11,051.25  
NET DUE 62,623.75

SUB-TOTALS Debits .00  
Credits 12,985.00-  
TOTAL RECONCILING 12,985.00CR

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# WFLA-TV

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### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12 E:120628109  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033237  
PAGE 3 BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /490  
Desc: 06187635

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
				10/10	WE		30	.00	Preempted	325.00-
				10/11	TH		30	.00	Preempted	325.00-
M-F 7a Today Show	900.00	54	8			*WFLA	:30 Commercial			
				10/09	TU	07:22A	30 BN12001	900.00		
				10/09	TU	07:56A	30 BN12001	900.00		
				10/09	TU	08:38A	30 BN12001	900.00		
				10/10	WE	07:58A	30 BN12007	900.00		
				10/10	WE	08:44A	30 BN12007	900.00		
				10/12	FR	07:29A	30 BN12007	900.00		
				10/12	FR	07:59A	30 BN12007	900.00		
				10/12	FR	08:36A	30 BN12007	900.00		
	900.00	55	2	10/15	MO	07:26A	30 BN12008	900.00		
				10/15	MO	08:57A	30 BN12008	900.00		
M-F 9a Today Show II	550.00	56	4			*WFLA	:30 Commercial			
				10/09	TU	09:29A	30 BN12001	550.00		
				10/10	WE	09:56A	30 BN12007	550.00		
				10/11	TH	09:29A	30 BN12007	550.00		
				10/12	FR	09:59A	30 BN12007	550.00		
	550.00	57	1	10/15	MO	09:59A	30 BN12008	550.00		
M-F 10a News	80.00	58	4			*WFLA	:30 Commercial			
				10/09	TU	10:11A	30 BN12001	80.00		
				10/10	WE	10:26A	30 BN12007	80.00		
				10/11	TH	10:27A	30 BN12007	80.00		
				10/12	FR	10:29A	30 BN12007	80.00		
	80.00	59	1	10/15	MO	10:17A	30 BN12008	80.00		
M-F 2p Rachael Ray	125.00	60	4			*WFLA	:30 Commercial			
				10/09	TU	02:22P	30 BN12001	125.00		
				10/10	WE	02:43P	30 BN12007	125.00		
				10/11	TH	02:33P	30 BN12007	125.00		
				10/12	FR	02:16P	30 BN12007	125.00		
	125.00	61	1	10/15	MO	02:24P	30 BN12008	125.00		
M-F 4p Dr Oz	600.00	62	4			*WFLA	:30 Commercial			
				10/09	TU	04:14P	30 BN12001	600.00		
				10/10	WE	04:12P	30 BN12007	600.00		
				10/11	TH	04:38P	30 BN12007	600.00		
				10/12	FR	04:39P	30 BN12007	600.00		
	600.00	63	1	10/15	MO	04:15P	30 BN12008	600.00		
M-F 5p News	450.00	64	2			*WFLA	:30 Commercial			
				10/09	TU	05:13P	30 BN12001	450.00		
				10/11	TH	05:23P	30 BN12007	450.00		
	450.00	65	1	10/15	MO	05:23P	30 BN12008	450.00		
M-F 530p News	900.00	66	3			*WFLA	:30 Commercial			
				10/09	TU	05:58P	30 BN12001	900.00		
				10/11	TH	05:53P	30 BN12007	900.00		
				10/12	FR	05:54P	30 BN12007	900.00		
M-F 6p News	1200.00	67	3			*WFLA	:30 Commercial			
				10/09	TU	06:21P	30 BN12001	1200.00		
*** Continued ***										

PERIOD COST 86,660.00

94 Total Units  
ACTUAL GROSS BILLING 73,675.00  
AGENCY COMMISSION 11,051.25  
NET DUE 62,623.75

SUB-TOTALS Debits .00  
Credits 12,985.00-  
TOTAL RECONCILING 12,985.00CR

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INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12 E:120628109  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033237  
PAGE 4 BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /490  
Desc: 06187635

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
			10/10	WE	06:13P	30 BN12007	1200.00		
			10/12	FR	06:23P	30 BN12007	1200.00		
M-F 630p ET / 530p CT NBC Morn	1200.00	68 1	10/15	MO	06:13P	30 BN12008	1200.00		
	2000.00	69 3	10/10	WE	06:51P	30 BN12007	2000.00	:30 Commercial	
			10/11	TH	06:59P	30 BN12007	2000.00		
M-F 7p News			10/12	FR	06:59P	30 BN12007	2000.00		
	1000.00	70 4	10/09	TU	07:08P	30 BN12001	1000.00	:30 Commercial	
			10/10	WE	07:16P	30 BN12007	1000.00		
			10/11	TH	07:25P	30 BN12007	1000.00		
	1000.00	71 1	10/12	FR	07:24P	30 BN12007	1000.00		
M-F 730p Entertainment Tonight	1000.00	72 4	10/15	MO	07:11P	30 BN12008	1000.00	:30 Commercial	
			10/09	TU	07:46P	30 BN12001	1000.00		
			10/10	WE	07:54P	30 BN12007	1000.00		
			10/11	TH	07:45P	30 BN12007	1000.00		
	1000.00	73 1	10/12	FR	07:55P	30 BN12007	1000.00		
Sun 7p ET / 6p CT Football Nig	1700.00	74 1	10/15	MO	07:55P	30 BN12008	1000.00	:30 Commercial	
M-Su 11p News			10/14	SU		30	.00	Preempted	1700.00-
	1250.00	75 4	10/09	TU	11:24P	30 BN12001	1250.00	:30 Commercial	
			10/11	TH	11:28P	30 BN12007	1250.00		
M-Su Late News Late Run			10/12	FR	11:20P	30 BN12007	1250.00		
	1250.00	76 1	10/13	SA	11:09P	30 BN12007	1250.00		
M-Su 11p News			10/14	SU	12:02A	30 BN12008	1250.00	:30 Commercial	
	1250.00	77 1	10/15	MO	11:28P	30 BN12008	1250.00	:30 Commercial	
M-F 1237a ET / 1137p CT Late N	100.00	78 3	10/09	TU		30	.00	Preempted	100.00-
			10/11	TH		30	.00	Preempted	100.00-
Sun 6p News			10/12	FR		30	.00	Preempted	100.00-
	750.00	86 1	10/14	SU	06:14P	30 BN12008	750.00	:30 Commercial	
M-F 1030a Extra			10/09	TU	10:59A	30 BN12001	80.00	:30 Commercial	
	80.00	88 4	10/10	WE	10:49A	30 BN12007	80.00		
			10/11	TH	10:54A	30 BN12007	80.00		
			10/12	FR	10:53A	30 BN12007	80.00		
	80.00	89 1	10/15	MO	10:59A	30 BN12008	80.00		
Tue 10p ET / 9p CT Parenthood	1800.00	90 1	10/09	TU	10:59P	30 BN12001	1800.00	:30 Commercial	
Wed 10p ET / 9p CT Chicago Fir	1800.00	91 1	10/10	WE	10:59P	30 BN12007	1800.00	:30 Commercial	
Fri 10p ET / 9p CT Dateline NB						30		:30 Commercial	

\*\*\* Continued \*\*\*

PERIOD COST	86,660.00	94 Total Units	ACTUAL GROSS BILLING	73,675.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	11,051.25	TOTAL RECONCILING	Credits	12,985.00-
			NET DUE	62,623.75			12,985.00CR

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## INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson 4 Senate

2012  
INVOICE DATE 10/28/12 E:120628109  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033237  
PAGE 5  
BROADCAST MONTH 10/01/2012 - 10/21/12  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /490  
Desc: 06187635

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 1135p ET / 1035p CT Tonigh	1500.00	92	1	10/12	FR		30		Preempted	1500.00-
	325.00	93	1	10/10	WE		30		Preempted	325.00-
	325.00	94	1	10/15	MO		30		Preempted	325.00-
M-F 530a News	470.00	95	4	10/11	TH	05:43A	30	BN12007		
				10/11	TH	05:59A	30	BN12007		
				10/12	FR	05:40A	30	BN12007		
				10/12	FR	05:57A	30	BN12007		
	470.00	96	1	10/15	MO	05:59A	30	BN12008		
M-F 6a News	700.00	97	1	10/15	MO	06:40A	30	BN12008		
Sun 7p ET / 6p CT Football Nig	3400.00	98	1	10/14	SU	07:07P	30	BN12008		
M-F 1237a ET / 1137p CT Late N	400.00	99	3	10/11	TH	01:01A	30	BN12007		
				10/11	TH	01:30A	30	BN12007		
				10/12	FR	01:28A	30	BN12007		
Sat 7a Today Show	500.00	100	1	10/13	SA	07:26A	30	BN12007		
Sat 9a News	300.00	101	1	10/13	SA	09:44A	30	BN12007		
Sat 12p News	150.00	102	1	10/13	SA	12:20P	30	BN12007		
Sat 7p Entertainment Tonight	650.00	103	1	10/13	SA	07:36P	30	BN12007		
Sun 8a Today Show	1100.00	104	1	10/14	SU	08:52A	30	BN12008		
Sun 9a News	300.00	105	1	10/14	SU	09:46A	30	BN12008		
Sun 12p News	150.00	106	1	10/14	SU	12:43P	30	BN12008		
Sun 630p ET / 530p CT NBC Nigh	5000.00	107	1	10/14	SU	06:59P	30	BN12008		
Fri 10p ET / 9p CT Dateline NB	3000.00	108	1	10/12	FR	10:29P	30	BN12007		
M-F 1135p ET / 1035p CT Tonigh	650.00	109	1	10/12	FR	12:10A	30	BN12007		
	650.00	110	1	10/15	MO	11:45P	30	BN12008		
Total Airtime Gross Spot Revenue:							73,675.00			

PERIOD COST 86,660.00

94 Total Units  
ACTUAL GROSS BILLING 73,675.00  
AGENCY COMMISSION 11,051.25  
NET DUE 62,623.75

SUB-TOTALS Debits .00  
Credits 12,985.00-  
TOTAL RECONCILING 12,985.00CR

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